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Atlanta Startup Council seeks entrepreneur roundtable entries

August 25th, 2009

ATLANTA – The Start-Up Council, a group of industry experts committed to supporting the next generation of emerging companies today announces a call for entries for the Q3 2009 Start-Up Council Roundtable to be held on September 22.

Expanding beyond Georgia and South Carolina and into Alabama, created in 2006, the Start-Up Council is a forum providing gratis counsel to entrepreneurs launching new businesses by providing guidance on public relations, funding, legal, business development, outsourced manufacturing, marketing and branding.

Entries will be accepted until September 10.

“The Start-Up Council has advised some great companies and we look forward to spending time with the next round,” says Genna Keller, principal at Trevelino/Keller Communications Group, the founding member of the Start-Up Council.

“Particularly in this economic environment, we think it important to offer emerging companies a business resource — one that often addresses funding sources.”

Each quarter, the Start-Up Council offers consulting with each individual firm, in a roundtable format, to discuss issues critical to a start-up’s business strategy and launch including brand identity, market strategy, venture capital, business development and public relations.

Should companies wish for in-depth counsel, each entity in the Start-Up Council can be engaged individually – each providing a well-defined offering with a set of associated fees.

Applications as well as details regarding the roundtable sessions can be found at <http://www.techspartacus.com/page/startup-council>

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