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Friday, August 21, 2009

## Startup assistance group expands into Alabama

Birmingham Business Journal - by [Jimmy DeButts](#) Staff

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An entrepreneur assistance organization is expanding into Alabama and seeking entries for its third-quarter 2009 roundtable discussion.

The **Start-Up Council** is a group of industry experts that support emerging companies.

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It started in 2006 and now has representatives from Georgia, South Carolina, Tennessee and North Carolina.

The third-quarter roundtable will be held Sept. 22 in Marietta, Ga. Entries to participate in the roundtable discussion will be accepted until Sept. 10.

The council provides free counsel to entrepreneurs launching new businesses by providing guidance on public relations, funding, legal, business development, outsourced manufacturing, marketing and branding, according to a news release.

Each quarter, the Start-Up Council offers consulting with each individual firm, in a roundtable format, to discuss issues critical to a start-up's business strategy and launch. Companies seeking in-depth counsel can be engaged individually.

Applications and details about the roundtable sessions can be found at <http://www.techspartacus.com/page/startup-council>.

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What impact will Alabama's national championship have on the state's economic development efforts?

- It will help, it shows we're winners.
- Are you kidding? It's only football.
- Maybe a little.
- Not sure.

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