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**TREVELINO/KELLER COMMUNICATIONS HIRED TO LAUNCH INQUICKER**

*Atlanta-based company allows patients to hold their place in line at local emergency departments and urgent care centers*

**ATLANTA – April 6, 2009** – Trevellino/Keller Communications Group, Inc., one of the Southeast's most reputable public relations firms, today announces the addition of InQuickER to its technology practice. Headquartered in Atlanta, InQuickER offers an online check-in system allowing emergency medical patients to bypass their hospital's emergency department waiting room. The average time spent waiting for treatment in an emergency room in a United States hospital is 3.2 hours. In contrast, 75 percent of InQuickER users are seen by the doctor immediately upon their arrival at the emergency department.

When patients log onto [www.inquicker.com](http://www.inquicker.com) and register, it will show the soonest available time for emergency-room treatment at the hospital nearest their location. Patients then enter emergency medical details (including medical conditions, allergies, medications) into a secure online profile. Once the patient arrives at the hospital, if they are not seen within 15 minutes, InQuickER and the hospital guarantee no charge for the ER visit, for diagnostic services, for professional fees, or for supplies.

Visits to emergency rooms climbed to a record high of 119.2 million in 2006 with an average of 227 visits per minute, according to the Centers for Disease Control and Prevention. The InQuickER system drastically cuts this time, saving money and earning income for the hospital. Emory Adventist Hospital in Smyrna, GA, Florida Hospital Waterman in Tavares, FL and Infirmary West in Mobile, AL are hospitals in the southeast currently using the InQuickER system. The patient's cost for this premium service is \$24.99 per visit.

"We are very excited about launching InQuickER. This was a concept that hit very close to home for us. Many of us have been in that E.R. waiting room scared, hurt and tired. For this service to offer such efficiency to the emergency medical situation brings serious value to both consumers and hospitals alike," says Dean Trevelino, Principal, Trevellino/Keller.

Trevelino/Keller Adds New Client to Tech Practice  
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Trevelino/Keller will be building the company's core messaging and press materials, executing an aggressive media relations campaign for InQuickER's launch and working to secure both hospital partners and patient registrations.

"We are excited to be working with Trevelino/Keller Communications Group," says Tyler Kiley, founder and CEO of InQuickER. "We need an agency that has a passion for entrepreneurs and an understanding of how to launch new concepts to consumers. We are confident they can deliver that."

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