

# PRWeek

## **Delta Community Credit Union selects TKCG**

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ATLANTA: Delta Community Credit Union, an Atlanta metro-area financial cooperative, selected Trevelino/Keller Communications Group, TKCG, as its first PR partner after a competitive search. TKCG will work with the Union's advertising partner, Third Degree Advertising, on its marketing initiative. TKCG will focus on local market and industry media relations, community-based efforts, and a strategic social media campaign.