

PRWeek

Redeem selects Trevelino/Keller

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ATLANTA: Redeem, a Scotland-based recycling company that collects used print cartridges and mobile phones, has selected Trevelino/Keller Communications Group as its AOR. Trevelino/Keller's GreenWorks practice will handle the client initiatives, which include introducing fundraising programs to nonprofit organizations. Redeem's North American headquarters are in Atlanta.