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ATLANTA—Trevelino/Keller Communications Group has been named agency of record for MarketSquare, a rich media trackable message technology company that enables online broadcast communication. MarketSquare's consumer product, MyPersonalBroadcast.com, an online trackable video and messaging tool designed for job seekers.

"We chose Trevelino/Keller based on the stellar recommendations of its clients," says Kurt Baumberger, president and CEO. "Our rich-media broadcast technology is incredibly adaptable so it would be easy for an agency to be led astray. Trevelino/Keller is disciplined, diligent, and determined."