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ATLANTA— MarketSQUARE has chosen Trevelino/Keller Communications Group as its AOR. MarketSQUARE offers rich media, trackable message technology company that enables broadcast, online communication. Trevelino/Keller is currently launching MarketSQUARE's consumer product, MyPersonalBroadcast.com, which helps job seekers create video resumes and will be working next on MyHQBroadcast.com and MySalesBroadcast.com targeting corporate, enterprise, and salespeople.