

The Publicity Show

Where Public Relations And Media Professionals Talk About Themselves

January 29, 2008

During the show we spoke about Dean and Genna's new venture The Start-Up Council. The Start-Up Council was created in 2006 out of a belief that the next generation of emerging companies is on the horizon. To foster that community, the Council meets each quarter, in a roundtable setting with entrepreneurs to hear their business case for the next great start-up. The group offers advice and insight on business development, funding, marketing, public relations, legal, accounting, outsourcing and branding. There is no financial or contractual commitment to participate. To apply for an upcoming Roundtable please visit www.startupcouncil.com. And for more information about Trevelino/Keller please visit their website at www.trevelinokeller.com

http://trevelinokeller.com/news_080129.mp3